



UNIFI Banks On Green

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Greensboro, NC -- A Triad-based textile company deals with green, but we're not talking about money. UNIFI is going green in manufacturing its products.

They're making 100% recycled yarn at their Yadkinville plant. It's called Repreve. The demand for it comes from companies that put it in their outdoor and athletic clothing.

Repreve and Unifi's other valued-added specialty yarns make up 10% of sales, but Executive Vice-President Roger Berrier says they expect it to grow with consumer demand for sustainable products.

"The domestic textile business here in the U.S. has certainly suffered a lot of losses in the last several years, but UNIFI through our innovation and through our product development; we see a bright future for textiles here in the U.S."

UNIFI is creating 50 new jobs at its Yadkinville plant. 1,150 people work there currently.