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Unifi Announces Online Fabric Certification for Branded Products

GREENSBORO, N.C. – January 12, 2009 - Unifi, Inc. (UFI) has partnered with TEXbase, Inc. to launch a new online fabric certification program for all Unifi branded products. The new system will automate and expedite the certification of fabrics, streamlining the development process for new and existing customers. Additionally, the new program will provide brands and retailers with a global online fabric library, where they can search for Unifi certified products.

The online certification system and fabric library were designed to simplify the certification process and increase speed to market for Unifi's customers worldwide. The TEXbase software allows Unifi's manufacturing partners to input fabric specifications online, automating the process and eliminating time consuming emails and static spreadsheets. The product specifications are stored in one centralized database, ensuring data consistency and accuracy. The web-based platform enables brands and retailers to search previously certified fabrics by construction, fiber, weight and technical features. Customers can also check fabric certification status and request samples, logos and hangtags.

"Our partners are always interested in ways to shorten the product development cycle," said Roger Berrier, executive vice president for Unifi. "The TEXbase system allows us to provide our partners a direct link into the certification portal and fabric library for real-time data input, searching and collaboration. In response to our customer's needs, we're making it easier for them to develop innovative, quality products more efficiently."

The Unifi certification management system and the online fabric library will be launched at the upcoming Outdoor Retailer Winter Market in Salt Lake City, Utah, January 22-25, 2009. For more information or a live demo, stop by the Unifi Booth #62021 or TEXbase Booth #62045 or visit www.repreve.com and www.unifi.com.

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About Unifi:

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The Company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: AIO® - all-in-one performance yarns, SORBTEK®, A.M.Y.®, MYNX® UV, REPREVE®, REFLEXX®, MICROVISTA® and SATURA®. Unifi's yarns and brands are readily found in home furnishings, apparel, legwear, and sewing thread, as well as industrial, automotive, military, and medical applications. For more information about Unifi, visit www.unifi.com, or to learn more about REPREVE®, visit the new website www.repreve.com.

About TEXbase:

Created by industry experts with deep material development experience, TEXbase has become the standard for collaborative material management and development software. TEXbase leads organizations in the Apparel and Textile Industries by accelerating their material development to differentiate in an ultra-competitive global environment that is driven by innovation and integrity. TEXbase software allows businesses to reduce operating expenses while increasing revenues by improving research and development processes, shortening product lifecycles, and improving brand integrity and product innovation. TEXbase is located in the Advanced Technology Park in Bozeman, MT at 895 Technology Blvd., Suite 202 and can be contacted at 406.582.8874 – moreinfo@TEXbase.com - www.TEXbase.com

CAUTIONARY STATEMENT ON FORWARD-LOOKING STATEMENTS

Certain statements included herein contain forward-looking statements within the meaning of federal security laws about Unifi, Inc.'s (the "Company") financial condition and results of operations that are based on management's current expectations, estimates and projections about the markets in which the Company operates, as well as management's beliefs and assumptions. Words such as "expects," "anticipates," "believes," "estimates," variations of such words and other similar expressions are intended to identify such forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in, or implied by, such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's judgment only as of the date hereof. The Company undertakes no obligation to update publicly any of these forward-looking statements to reflect new information, future events or otherwise.

Factors that may cause actual outcome and results to differ materially from those expressed in, or implied by, these forward-looking statements include, but are not necessarily limited to, availability, sourcing and pricing of raw materials, pressures on sales prices and volumes due to competition and economic conditions, reliance on and financial viability of significant customers, operating performance of joint ventures, alliances and other equity investments, technological advancements, employee relations, changes in construction spending, capital expenditures and long-term investments (including those related to unforeseen acquisition opportunities), continued availability of financial resources through financing arrangements and operations, outcomes of pending or threatened legal proceedings, negotiation of new or modifications of existing contracts for asset management and for property and equipment construction and acquisition, regulations governing tax laws, other governmental and authoritative bodies' policies and legislation, and proceeds received from the sale of assets held for disposal. In addition to these representative factors, forward-looking statements could be impacted by general domestic and international economic and industry conditions in the markets where the Company competes, such as changes in currency exchange rates, interest and inflation rates, recession and other economic and political factors over which the Company has no control. Other risks and uncertainties may be described from time to time in the Company's other reports and filings with the Securities and Exchange Commission.

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