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Television Series "How It's Made" to Feature Unifi's REPREVE® Yarn in January 2009

First Airing Dates Announced

GREENSBORO, N.C. – January 5, 2009 – Unifi, Inc. (NYSE: UFI) announced today upcoming on-air dates for the ["How It's Made"](#) Recycled Polyester segment, featuring REPREVE®. The episode will reveal the unique production processes in manufacturing the company's 100% recycled yarn, REPREVE.

The international documentary show "How It's Made" currently airs on the Discovery Channel and Discovery's Science Channel and is broadcast in more than 180 countries and translated into several different languages.

Producers of the show contacted Unifi after learning about the company's 100% recycled product, REPREVE and its corporate commitment to the sustainability and preservation of natural resources. The "How It's Made" film crew visited Unifi's Yadkinville, North Carolina manufacturing facility to film the production of REPREVE, making Unifi the first U.S. textile mill to be featured on the show.

The first segments featuring REPREVE will air on Discovery's Science Channel:

Friday, January 9th at 9:00 p.m. EST
Monday, January 12th at 4:00 p.m. EST

Check Discovery Channel and Discovery's Science Channel listings for additional airings dates.

The "How It's Made" film crew shoots the production of REPREVE at Unifi's Yadkinville manufacturing facility.



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About Unifi:

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The Company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: AIO® - all-in-one performance yarns, SORBTEK®, A.M.Y.®, MYNX® UV, REPREVE®, REFLEXX®, MICROVISTA® and SATURA®. Unifi's yarns and brands are readily found in home furnishings, apparel, legwear, and sewing thread, as well as industrial, automotive, military, and medical applications. For more information about Unifi, visit www.unifi.com, or to learn more about REPREVE®, visit the new website www.repreve.com.

CAUTIONARY STATEMENT ON FORWARD-LOOKING STATEMENTS

Certain statements included herein contain forward-looking statements within the meaning of federal security laws about Unifi, Inc.'s (the "Company") financial condition and results of operations that are based on management's current expectations, estimates and projections about the markets in which the Company operates, as well as management's beliefs and assumptions. Words such as "expects," "anticipates," "believes," "estimates," variations of such words and other similar expressions are intended to identify such forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in, or implied by, such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's judgment only as of the date hereof. The Company undertakes no obligation to update publicly any of these forward-looking statements to reflect new information, future events or otherwise.

Factors that may cause actual outcome and results to differ materially from those expressed in, or implied by, these forward-looking statements include, but are not necessarily limited to, availability, sourcing and pricing of raw materials, pressures on sales prices and volumes due to competition and economic conditions, reliance on and financial viability of significant customers, operating performance of joint ventures, alliances and other equity investments, technological advancements, employee relations, changes in construction spending, capital expenditures and long-term investments (including those related to unforeseen acquisition opportunities), continued availability of financial resources through financing arrangements and operations, outcomes of pending or threatened legal proceedings, negotiation of new or modifications of existing contracts for asset management and for property and equipment construction and acquisition, regulations governing tax laws, other governmental and authoritative bodies' policies and legislation, and proceeds received from the sale of assets held for disposal. In addition to these representative factors, forward-looking statements could be impacted by general domestic and international economic and industry conditions in the markets where the Company competes, such as changes in currency exchange rates, interest and inflation rates, recession and other economic and political factors over which the Company has no control. Other risks and uncertainties may be described from time to time in the Company's other reports and filings with the Securities and Exchange Commission.

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