



Repreve Yarn by Unifi to be Featured on Discovery Channel 5/19/2008

Greensboro, N.C. – Fiber and yarn producer Unifi, Inc.'s 100% recycled yarn Repreve will be featured on "How It's Made," a TV series produced by the parent company of the Discovery Channel.

The unique production processes used to manufacture Repreve were filmed recently at Unifi's Yadkinville, N.C. manufacturing plant, which the company said makes it the first U.S. textile mill to be featured on the show. The episode is slated to air sometime during the first half of 2009 on the Discovery Channel.

"In the corporate world, some organizations have taken the lead in promoting awareness of global sustainability by educating consumers about their product's origins and manufacturing these products in a way that ultimately benefits the environment," said Robert Morselli, director of research for the show.

"I have identified Unifi and Repreve as examples of these corporate leaders; this is why we have selected them to participate in the taping of a 'How It's Made' episode," added Morselli.

Unifi evp Roger Berrier called the show "an excellent opportunity to further educate consumers on our recycled polyester."

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More information about Repreve can be found at www.Repreve.com.

Home Textiles Today
Monday, May 19, 2008
THE BUSINESS AND FASHION NEWSPAPER OF THE HOME TEXTILES INDUSTRY | hometextilestoday.com | Vol. 29, No. 13 | \$8.00

Profits Halved, JCPenney Aims at 'Better' Zone
BY CECILIA R. CORRAL
JCPenney's profits were cut in half last year, and the company is looking for ways to improve its performance. The retailer is focusing on its core brands and aiming for a "better zone" of profitability.

'Everything Must Go' at LNT Store Closings
BY BRENT FOLGER
LNT is closing its doors in several locations, and the company is offering deep discounts on its inventory. The retailer is looking for ways to improve its performance.

Macy's Going Local, Liking Martha
BY CAROLYNN SLOAN
Macy's is expanding its local presence and is looking for ways to improve its performance. The retailer is focusing on its core brands and aiming for a "better zone" of profitability.

Echo Design at \$5
BY CECILIA R. CORRAL
Echo Design is offering a new line of products at a low price point. The retailer is looking for ways to improve its performance.