



REPREVE® Helps Designers Design a Better World

GREENSBORO, N.C. – May 4, 2010 – Unifi, Inc. (NYSE: UFI), the makers of REPREVE recycled fibers, is providing designers with an authentic 100% recycled textile solution for their sustainable designs. REPREVE is fiber made from 100% recycled materials, and is available as 100% post-consumer (plastic PET bottles) or 100% hybrid blend (pre-consumer and post-consumer waste). With REPREVE, designers can expect the same performance and quality as virgin polyester and nylon fibers.

Unifi's U Trust™ verification program ensures that REPREVE recycled fibers, and the fabrics and products made with REPREVE, are traceable, transparent and certifiably sustainable. Using Unifi's unique Fiberprint™ technology, from any point in the supply chain, fabrics and products can be tested and analyzed for the presence of REPREVE. Additionally, REPREVE fibers are certified by Scientific Certification Systems (SCS) for recycled content claims and have received the Oeko-Tex Standard 100 certification, ensuring that REPREVE fiber is free of harmful levels of more than 100 restricted chemicals.

"Trust and transparency are important to Unifi and it's important that the design community have a level of confidence when specifying a recycled product," said Roger Berrier, executive vice president for Unifi. "With REPREVE, designers can trust they are getting an authentic recycled solution that protects the environment and their environmental claims."

In an effort to raise REPREVE awareness in the industry, REPREVE will be the official bag sponsor of the Hospitality Design show. The bag is made with REPREVE, so every time show attendees put something into the bag, they are reminded of what's being taken out of the landfill –used plastic bottles.

For more information on REPREVE, please visit Unifi booth # 5938 at the Hospitality Design Show in Las Vegas.

About Unifi:

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The Company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: AIO® - all-in-one performance yarns, SORBTEK®, A.M.Y.®, MYNX® UV, REPREVE®, REFLEXX®, MICROVISTA® and SATURA®. Unifi's yarns and brands are readily found in home furnishings, apparel, legwear, and sewing thread, as well as industrial, automotive, military, and medical applications. For more information about Unifi, visit www.unifi.com, or to learn more about REPREVE®, visit the new website www.REPREVE.com.

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CAUTIONARY STATEMENT ON FORWARD-LOOKING STATEMENTS

Certain statements included herein contain forward-looking statements within the meaning of federal securities laws about Unifi, Inc.'s (the "Company") financial condition and results of operations that are based on management's current expectations, estimates and projections about the markets in which the Company operates, as well as management's beliefs and assumptions. Words such as "expects," "anticipates," "believes," "estimates," variations of such words and other similar expressions are intended to identify such forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in, or implied by, such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's judgment only as of the date hereof. The Company undertakes no obligation to update publicly any of these forward-looking statements to reflect new information, future events or otherwise.

Factors that may cause actual outcome and results to differ materially from those expressed in, or implied by, these forward-looking statements include, but are not necessarily limited to, availability, sourcing and pricing of raw materials, the success of our subsidiaries, pressures on sales prices and volumes due to competition and economic conditions, reliance on and financial viability of significant customers, operating performance of joint ventures, alliances and other equity investments, technological advancements, employee relations, changes in construction spending, capital expenditures and long-term investments (including those related to unforeseen acquisition opportunities), continued availability of financial resources through financing arrangements and operations, outcomes of pending or threatened legal proceedings, negotiation of new or modifications of existing contracts for asset management and for property and equipment construction and acquisition, regulations governing tax laws, other governmental and authoritative bodies' policies and legislation, and proceeds received from the sale of assets held for disposal. In addition to these representative factors, forward-looking statements could be impacted by general domestic and international economic and industry conditions in the markets where the Company competes, such as changes in currency exchange rates, interest and inflation rates, recession and other economic and political factors over which the Company has no control. Other risks and uncertainties may be described from time to time in the Company's other reports and filings with the Securities and Exchange Commission.

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