

Design Trend: Window Treatments Made of Plastic Bottles (Recycled Into Curtains)

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New York, March 2011 - Consumers interested in decorating their homes in ways that reduce environmental impact now have a stylish alternative in window treatments.

This spring, Curtainworks is introducing the Caress Voile Sheer, a fashionable and affordable new window treatment featuring REPREVE® fibers made from 100% recycled materials, including used plastic beverage bottles.

"Our customers continue to ask for curtains that offer additional benefits like energy saving or room-darkening capabilities, and we're proud to now offer a product that is manufactured from recycled materials that maintains the quality and style we are known for," said David Spain, president of Curtainworks. "The Caress Voile Sheer is both beautiful and versatile, providing numerous design options from casual to dramatic, and is suitable for use in many rooms."

On average, one panel saves seven 16 oz. plastic bottles from a landfill.

The Caress Voile Sheer offers many benefits, including:

- Rod pocket

construction

- Semi-sheer look that maintains privacy while still letting light in
- Color assortment includes gold, ivory and white for a wide array of design possibilities
- Offered in five lengths ranging from 63 - 120 inches; with a width of 59 inches
- Made from 55% REPREVE® Polyester/45% polyester; on average, one panel saves seven 16 oz. plastic bottles from a landfill

Curtainworks.com is an online source for a wide variety of ready-made curtains at competitive prices that makes it easy and affordable to create a fresh look and feel in every room of your house. Curtainworks.com provides expert advice and how-to instructions to make window decorating fun and effortless, helping DIY design enthusiasts and design professionals alike add originality and style to window décor.

The panels are sold separately for \$9.99 - \$19.99 depending on length, and will be available in March exclusively at www.curtainworks.com.