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INVISTA's CORDURA® Brand Team Unveils New Sustainable Fabric

CORDURA® EcoMade fabric 'Turns Discarded into Durable'

WICHITA, Kan. – July 22, 2009 – INVISTA's CORDURA® brand team unveils the CORDURA® EcoMade fabric collection at the Summer OR 2009 market. This new collection highlights INVISTA's continuing commitment to provide durable fabrics that exemplify the Enduring Materials pillar of its *CORDURA® Cares* sustainability platform. The other pillars of the CORDURA® Cares sustainability platform are Sustainable Performance and Corporate Responsibility.

CORDURA® EcoMade fabrics are made with REPREVE® recycled polyester yarns that are specifically engineered to meet the performance and durability specifications of CORDURA® branded fabric. REPREVE® recycled polyester fibers are traceable, transparent and certified through Unifi's U TRUST™ verification program. REPREVE® fibers are third-party certified for recycled content through Scientific Certification Systems (SCS) as well as certified to the international Oeko-Tex 100 Standard[†]. The process to make CORDURA® EcoMade fabric reduces energy consumption and extends the useful life of polyester.

"The release of our new CORDURA® EcoMade fabric collection is a great addition to our CORDURA® Cares sustainability platform," says Cindy McNaull, global CORDURA® brand manager. "We look forward to continuing to offer products with environmental benefits – like recycled content – while maintaining the attributes of strength and durability that CORDURA® fabrics are known for."

The *CORDURA® Cares* platform focuses on aspects such as minimizing waste through recycling, reducing energy consumption during production, and using components that both benefit the environment and provide the durability and quality CORDURA® brand fabrics are known for. The CORDURA® EcoMade fabric collection is an ideal fit due to use of recycled yarns and the reduction in energy consumption. The tagline for the new fabric collection – "*Turn Discarded into Durable*" reinforces the importance of making durable fabrics for a sustainable world.

As part of the *CORDURA® Cares* program launch at the Outdoor Retailer Summer 09 market, backpacks made with CORDURA® EcoMade fabric will be provided to participants to help encourage and foster a life-long passion for the great outdoors.

To learn more, visit www.CORDURA.com/corduracares.



†REPREVE® is a trademark of UNIFI, Inc. and is registered with US Patent and Trademark office and with others. U TRUST™ is a trademark of UNIFI, Inc. U TRUST™, SCS, and Oeko-Tex certifications can be obtained and verified by UNIFI, Inc.

About Unifi

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The Company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: AIO® -all-in-one performance yarns, SORBTEK®, A.M.Y.®, MYNX® UV, REPREVE®, REFLEXX®, MICROVISTA® and SATURA®. Unifi's yarns and brands are readily found in home furnishings, apparel, legwear, and sewing thread, as well as industrial, automotive, military, and medical applications. For more information about Unifi, visit <http://www.unifi.com>.

About CORDURA® Brand

CORDURA® brand is the registered trademark of INVISTA for durable fabrics. Known for its resistance to abrasions, tears and scuffs, CORDURA® fabric is used in a wide range of products, including luggage, backpacks, boots, military wear and performance apparel. For more information, visit www.CORDURA.com.

About INVISTA

INVISTA is one of the world's largest integrated producers of polymers and fibers, primarily for nylon, spandex and polyester applications, a business presence in over 20 countries, INVISTA's global businesses deliver exceptional value for their customers through technology innovations, market insights and a powerful portfolio of global trademarks including: ADI-PURE®, ANTRON®, AVORA®, C12™, COMFOREL®, COOLMAX®, CORDURA®, CORFREE®, DACRON®, DBE®, DYTEK®, FRESHFX™, LYCRA®, PERFORMA™, POLARGUARD®, POLYSHIELD®, POLYCLEAR®, SOLARMAX®, STAINMASTER®, SUPPLEX®, SUPRIVA®, TACTEL®, TACTESSE®, TERATE®, TERATHANE® and THERMOLITE®. For more information, visit www.INVISTA.com.

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